



WEWS

ORDER

Print Date 09/28/12

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Flight Dates 09/27/12-10/01/12

Contract / Revision 312244 /

Original Date / Revision
09/24/12 09/25/12

Advertiser Healy-Abrams / Democrat / C

Agency Davis Group (The)

Buying Contact

4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Product

JHA - Q4 GE TV Cleveland 9.27-10.

Agency Com 15%

Billing Contact Pam Newby

4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1299

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 6425

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	5	\$2,571.25	\$3,025.00	0.00	08/27/12	09/30/12	5	\$2,571.25	\$3,025.00
October 2012	2	\$2,890.00	\$3,400.00	0.00	10/01/12	10/01/12	2	\$2,890.00	\$3,400.00
Totals	7	\$5,461.25	\$6,425.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WEWS	09/27/12	10/01/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M - TF - -	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--- T ---		1				\$550.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
N 2	WEWS	09/27/12	10/01/12		CM	7-9a	M - TF - -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00



WEWS

Print Date: 09/28/12

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Contract / Revision **312244** Flight Dates **09/27/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/24/12/ 09/25/12

Order Sep 00:20:00

Advertiser **Healy-Abrams / Democrat /** Product **JHA - Q4 GE TV Cleveland** Estimate # **1299**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMA 7-9a											
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$600.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 3	WEWS	09/27/12	10/01/12	M-F 9-10a	CM	9-10a	M--TF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				M-F 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$550.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 4	WEWS	09/27/12	10/01/12	M-F 6-630p News	CM	6-630p	M--TF--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,300.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
N 5	WEWS	09/27/12	10/01/12	M-F 7-730p	CM	7-730p	M--TF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$1,000.00		0.00			
N 6	WEWS	09/27/12	10/01/12	M-SU 11-1135P Late News	CM	11-1135p	M--TFSS	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				M-SU 11-1135P Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$2,400.00		0.00			
N 7	WEWS	09/27/12	10/01/12	SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				SU 5-530a Wall Street Re											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$25.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
Totals														7	\$6,425.00